



Tampa Bay Water Wise: Smart Irrigation Controller Rebate Webinar

SMS/ET Controller Installation Rebate Program

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Agenda

- Intro to Florida Irrigation Society
- Intro to Tampa Bay Water Wise
- Smart Irrigation Controller Rebate:
 - Who is eligible for rebates and install the controllers?
 - What is the process?
 - What documentation is required?
 - Which SMS & ET controllers are eligible?
 - Homeowner education
- Questions & Answers

Professional Society for Irrigators



Florida Irrigation Society Mission:

Promote sound irrigation practices through awareness and education.

- Promoting the development, proper design, use, and acceptance of irrigation equipment, facilities, and systems.
- Promoting water and soil conservation through the economic use of irrigation practices.
- Collecting and disseminating information regarding irrigation to members of the Society, allied industries, organizations, agencies, and to the public.
- The Society's dedication and resolve to encourage a cooperative relationship among all segments of the industry, for the ultimate benefit of all concerned.
- Developing and promoting, for the irrigation industry, design and installation standards and specifications for various types of irrigation systems.
- Promoting, within the Society, compliance with the standards of paragraph (e) above and providing a Society seal symbolic of high standards.

Florida Irrigation Society

- Irrigation Code
- Irrigation Contractor State License
- Irrigation Educational Programming

Contact Information

fisstate.org

727-209-1595

Tampa Bay Water Wise Rebate Program

- Tampa Bay Water Wise is a regional water conservation program, developed in partnership between Tampa Bay Water, a wholesale water provider, and the local utilities we serve: Hillsborough, Pasco and Pinellas counties and the cities of New Port Richey, St. Petersburg and Tampa.
- The Southwest Florida Water Management District – one of five regional water management districts in the state of Florida – is co-funding this program.
- EGIA is our third-party rebate administrator.
- Apply at [TampaBayWaterWise.org](https://www.TampaBayWaterWise.org)



Rebate Program Goals

- Save up to 11 million gallons of drinking water per day by 2030
- Key program features:
 - 11 residential and non-residential rebates
 - Confirmed water savings with data collection
 - [TampaBayWaterWise.org](https://www.TampaBayWaterWise.org) offers a streamlined process for determining eligibility, program requirements, and an online application process



11 Program Rebates

Residential – Single and Multi Family	Non-residential
\$100 High efficiency toilet retrofit (SF)	\$50 Pre-rinse spray valves
\$75 High efficiency toilet retrofit (MF)	\$75 Valve type high efficiency toilet retrofit
\$250 Smart irrigation controller (SMS & ET) & installation (SF)	\$75 ½-Gallon or less urinal retrofit
\$1,000 Shallow wells (SF)	\$75 Tank-type high efficiency toilet retrofit
\$1,000 Florida Water Star certification (New SF)	\$400 Commercial dishwasher retrofit
	\$1,000 Cooling tower cycles of concentration increase

Smart Irrigation Controller Rebate: Who is Eligible?

- Homeowners of single-family (detached) homes. A representative of the homeowner can receive the rebate with a signed general release [form](#).
- Potable water utility customer of Hillsborough, Pasco, or Pinellas counties, or the cities of St. Petersburg and New Port Richey.
- Homes must be at least 2 years old with an automatic in-ground irrigation system installed.
- Homes that have been identified by Tampa Bay Water Wise as over-waterers only are eligible to apply.

Smart Irrigation Controller Rebate: Who is Eligible to Install?

Homeowners must have the smart irrigation controller installed by an approved contractor.

- To become an approved contractor, one or more employees must attend a one-day training with UF/IFAS. Past participants are automatically approved.
- One employee from a company will make the company eligible, but all other employees of the company who install the device in association with the rebate must be trained by the employee who attended.

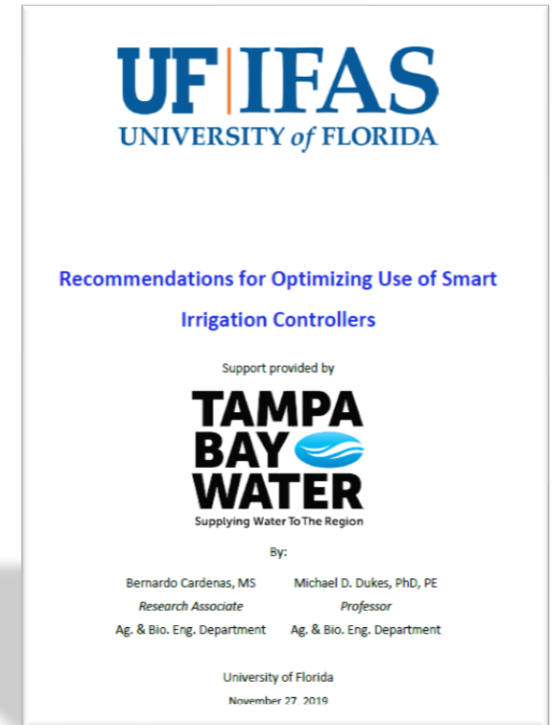
Contractor Resources

All contractors must follow the evaluation and installation processes as identified in the *Recommendations for Optimizing Use of Smart Irrigation Controllers, UF/IFAS*.

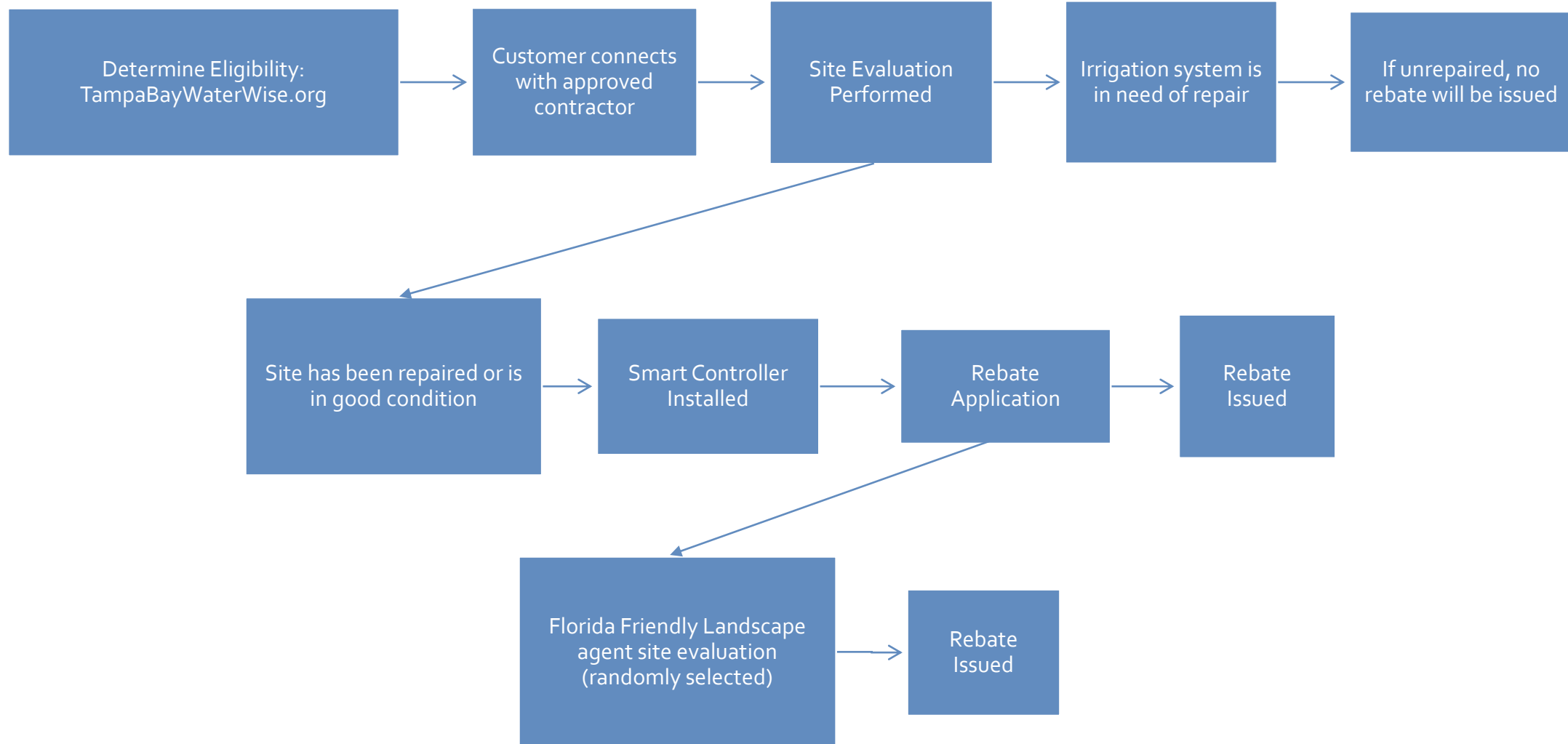
Visit TampaBayWaterWise.org to download.

- View the current list of approved contractors
- Check for upcoming training opportunities

Also, visit the Florida Irrigation Society at fisstate.org to check for upcoming opportunities.

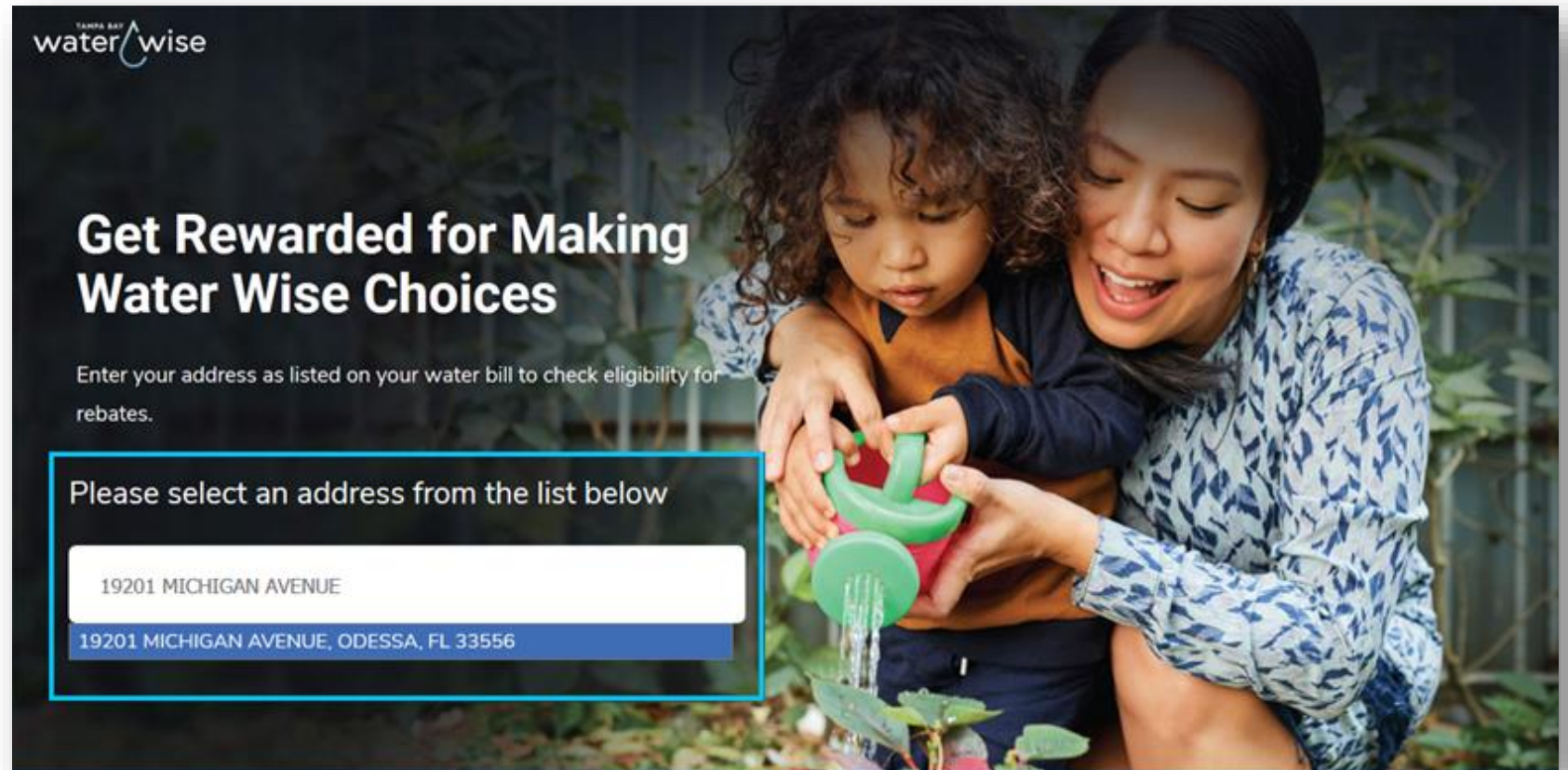


Smart Irrigation Controller Rebate Process

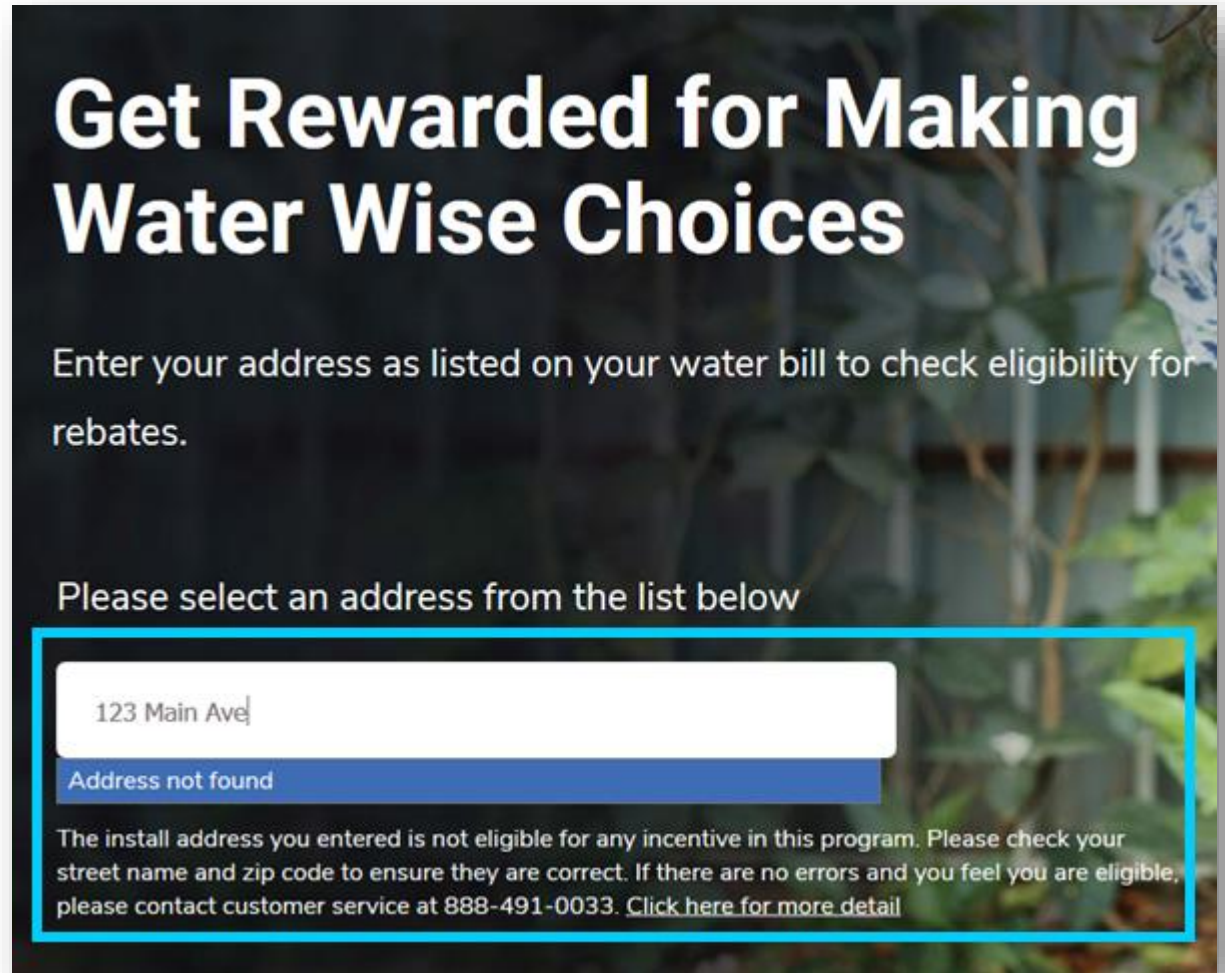


SMS & ET Rebate Process

- Enter the customer's address on the TampaBayWaterWise.org website to check eligibility.



- If an address is not eligible, you will see that the address does not return a result.
- Common eligibility issues:
 - Homes must be 2+ years old *and* identified as surplus irrigators
 - No previous SMS/ET controller rebate
 - Properties must be within the utility's service area



Get Rewarded for Making Water Wise Choices

Enter your address as listed on your water bill to check eligibility for rebates.

Please select an address from the list below

123 Main Ave

Address not found

The install address you entered is not eligible for any incentive in this program. Please check your street name and zip code to ensure they are correct. If there are no errors and you feel you are eligible, please contact customer service at 888-491-0033. [Click here for more detail](#)

- Entering an eligible address takes you to the participating utility's page.
- This page lists all the rebates available through Tampa Bay Water Wise.
- To find out which item(s) your customer is eligible for, click Check Eligibility.

The screenshot shows the Tampa Bay Water Wise website interface for Hillsborough County, Florida. At the top, there is a navigation bar with links for HOME, ABOUT THE PROGRAM, TYPES OF REBATES, APPLY ONLINE, CONTACT US, and a language selector set to English. Below the navigation bar, the text reads "Your water utilities are provided by:" followed by the Hillsborough County Florida logo, which includes a circular emblem with a building and the text "EST. 1834". Two blue buttons are present: "CHECK ELIGIBILITY" and "APPLY NOW".

Below the buttons, a paragraph describes the utility's services: "Hillsborough County Public Utilities provides over 60 million gallons of high-quality drinking water to nearly 650,000 people, and treats about 42 million gallons of wastewater each day. Additionally, more than 26 million gallons of reclaimed water are delivered to almost 25,000 residential and commercial customers each day. The County operates four major water plants, six wastewater treatment plants, a biosolids facility, two customer service centers, an environmental laboratory, more than 800 sewage lift stations, and over 5,280 miles of pipeline."

The main content area is titled "Residential Rebates" and features a list of five rebate categories, each with a plus sign icon to its left:

- High Efficiency Toilet Retrofit
- Soil Moisture Sensor (SMS) or Evapotranspiration (ET) Controller
- Alternative Water Source
- Multi-Family High Efficiency Toilet Retrofit
- Florida Water Star

- After checking eligibility, you can learn more or apply online.
- To apply online, you will first need to create an account.
- Then choose the Residential Rebate Application to begin.

Property Address *

19201 MICHIGAN AVENUE, ODESSA, FL 33556

Note: Autocomplete may not display all possible addresses with Apt/Unit number. Select the best match, then change the unit number in the Apt/Unit field.

Please Provide Your Apt/Unit Number

Available Rebates For This Address:*

Select Rebate

ET Controller

Soil Moisture Sensor

Note: Click on one of the above rebates to learn more

Learn More

Apply Now

- After checking eligibility, you can learn more or apply online.
- To apply online, you will first need to create an account.
- Then choose the Residential Rebate Application to begin.

NEW APPLICANT

Why do I have to register?

Email*


Confirm Email*

Password*

Note: You can always reset your password via email

Confirm Password*

The box below protects your information from unauthorized access:

I'm not a robot  reCAPTCHA
Privacy - Terms

[Sign Up](#)


RETURNING APPLICANT

Email*

Password*

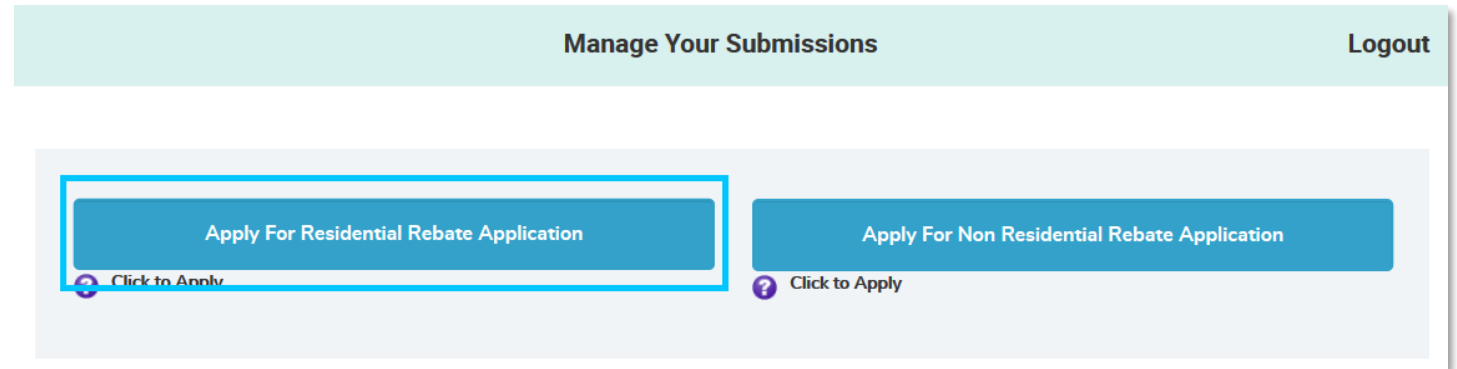
Forgot your password?

The box below protects your information from unauthorized access:

I'm not a robot  reCAPTCHA
Privacy - Terms

[Sign In](#)

- After checking eligibility, you can learn more or apply online.
- To apply online, you will first need to create an account.
- Then choose the Residential Rebate Application to begin.



Applying online is easy!

- Enter the customer's information.
- Provide installation details.
- Upload the required paperwork.
- Agree to the terms and submit!

Application Submitted

Your rebate application has been submitted

Application Number : #TBW154609

You will receive an email after your application has been reviewed.

Please review all of the information below. If any of the information is incorrect, or if you have questions, please contact us at 888-491-0033. You may check the status of your rebate application by logging into your online account at any time.

<p>Customer Information</p> <p>Name: APPLICATION DEMO</p> <p>Phone: (000) 000-0000</p> <p>Email: TAMPABAYWATERWISE@EGIA.ORG</p>	<p>Product Information</p> <p>1. ET Controller [BASELINE] [BL-1000X-XX]</p>
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[Go Home](#)
[Print Confirmation](#)
[Logout](#)

If you have any questions regarding this rebate application, please contact:
 Tampa Bay Water Wise Residential Rebate Program
 3800 Watt Avenue Suite 105
 Sacramento, CA 95821
 Phone: 888-491-0033
TampaBayWaterWise@egia.org

Smart Irrigation Controller Rebate: Required Documentation

- An itemized receipt/invoice identifying the make, model and model number as well as purchase or installation date, and individual costs for product and installation.
- A copy of the customer's utility bill.
- A completed checklist for either SMS or ET. Checklists can be downloaded from the website.
 - SMS installations also require a photo.
- A general release form if the rebate is payable to a representative of the homeowner.

Note: Applications must be submitted within 90 days of purchase.

Smart Irrigation Controller Rebate: Eligible ET devices

ET Controllers:

- Must be listed on the EPA WaterSense eligibility list available online at: [epa.gov/watersense/product-search](https://www.epa.gov/watersense/product-search).

AND a working rain sensor must be included in the installation.

- Rebate amount is up to \$125 for the device. If device costs less, then the total cost will be rebated.
- Labor is also eligible for a rebate up to \$125.
- The maximum possible rebate is \$250.

Smart Irrigation Controller Rebate: Eligible SMS devices

Soil Moisture Sensors Qualified Products			
Brand	Model	MSRP	Rebate
Toro	PSS (Sensor + Probe)	\$210.00	\$95.00
	PSS (Probe Only)	\$96.80	\$44.00
Hunter	Soil-Clik	\$161.00	\$73.00
Rainbird	SMRT-Y	\$230.40	\$105.00
Baseline	WaterTec S100	\$275.00	\$125.00

Labor is eligible
for a rebate up
to a \$125!

The maximum
rebate possible
is \$250

SMS & ET Rebate: Homeowner Education

Real water savings is essential to the continuation of this program.

Therefore, homeowner education is essential.

Contractors will play a key role in educating customer on operation and maintenance during your visits, and for providing owners manuals, etc.

Contact Information

TampaBayWaterWise.org/contact-us

Tampa Bay Water

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Florida Irrigation Society

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727-209-1595

Questions

