Tampa Bay Water Wise: Smart Irrigation Controller Rebate Webinar

SMS/ET Controller Installation Rebate Program

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Agenda

• Intro to Florida Irrigation Society
• Intro to Tampa Bay Water Wise
• Smart Irrigation Controller Rebate:
  • Who is eligible for rebates and install the controllers?
  • What is the process?
  • What documentation is required?
  • Which SMS & ET controllers are eligible?
  • Homeowner education
• Questions & Answers
Professional Society for Irrigators
Florida Irrigation Society Mission:
Promote sound irrigation practices through awareness and education.

• Promoting the development, proper design, use, and acceptance of irrigation equipment, facilities, and systems.

• Promoting water and soil conservation through the economic use of irrigation practices.

• Collecting and disseminating information regarding irrigation to members of the Society, allied industries, organizations, agencies, and to the public.

• The Society’s dedication and resolve to encourage a cooperative relationship among all segments of the industry, for the ultimate benefit of all concerned.

• Developing and promoting, for the irrigation industry, design and installation standards and specifications for various types of irrigation systems.

• Promoting, within the Society, compliance with the standards of paragraph (e) above and providing a Society seal symbolic of high standards.
Florida Irrigation Society

• Irrigation Code
• Irrigation Contractor State License
• Irrigation Educational Programming

Contact Information
fisstate.org
727-209-1595
Tampa Bay Water Wise Rebate Program

• Tampa Bay Water Wise is a regional water conservation program, developed in partnership between Tampa Bay Water, a wholesale water provider, and the local utilities we serve: Hillsborough, Pasco and Pinellas counties and the cities of New Port Richey, St. Petersburg and Tampa.

• The Southwest Florida Water Management District – one of five regional water management districts in the state of Florida – is co-funding this program.

• EGIA is our third-party rebate administrator.

• Apply at TampaBayWaterWise.org
Rebate Program Goals

• Save up to 11 million gallons of drinking water per day by 2030

• Key program features:
  • 11 residential and non-residential rebates
  • Confirmed water savings with data collection
  • [TampaBayWaterWise.org](http://TampaBayWaterWise.org) offers a streamlined process for determining eligibility, program requirements, and an online application process
# Program Rebates

<table>
<thead>
<tr>
<th>Residential – Single and Multi Family</th>
<th>Non-residential</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100 High efficiency toilet retrofit (SF)</td>
<td>$50 Pre-rinse spray valves</td>
</tr>
<tr>
<td>$75 High efficiency toilet retrofit (MF)</td>
<td>$75 Valve type high efficiency toilet retrofit</td>
</tr>
<tr>
<td>$250 Smart irrigation controller (SMS &amp; ET) &amp; installation (SF)</td>
<td>$75 ½-Gallon or less urinal retrofit</td>
</tr>
<tr>
<td>$1,000 Shallow wells (SF)</td>
<td>$75 Tank-type high efficiency toilet retrofit</td>
</tr>
<tr>
<td>$1,000 Florida Water Star certification (New SF)</td>
<td>$400 Commercial dishwasher retrofit</td>
</tr>
<tr>
<td>$1,000 Cooling tower cycles of concentration increase</td>
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Smart Irrigation Controller Rebate: Who is Eligible?

• Homeowners of single-family (detached) homes. A representative of the homeowner can receive the rebate with a signed general release form.

• Potable water utility customer of Hillsborough, Pasco, or Pinellas counties, or the cities of St. Petersburg and New Port Richey.

• Homes must be at least 2 years old with an automatic in-ground irrigation system installed.

• Homes that have been identified by Tampa Bay Water Wise as over-waterers only are eligible to apply.
Smart Irrigation Controller Rebate: Who is Eligible to Install?

Homeowners must have the smart irrigation controller installed by an approved contractor.

• To become an approved contractor, one or more employees must attend a one-day training with UF/IFAS. Past participants are automatically approved.

• One employee from a company will make the company eligible, but all other employees of the company who install the device in association with the rebate must be trained by the employee who attended.
Contractor Resources

All contractors must follow the evaluation and installation processes as identified in the Recommendations for Optimizing Use of Smart Irrigation Controllers, UF/IFAS.

Visit [TampaBayWaterWise.org](http://TampaBayWaterWise.org) to download.

- View the current list of approved contractors
- Check for upcoming training opportunities

Also, visit the Florida Irrigation Society at [fisstate.org](http://fisstate.org) to check for upcoming opportunities.
Smart Irrigation Controller Rebate Process

1. Determine Eligibility: TampaBayWaterWise.org
2. Customer connects with approved contractor
3. Site Evaluation Performed
4. Irrigation system is in need of repair
   - If unrepaired, no rebate will be issued
5. Site has been repaired or is in good condition
6. Smart Controller Installed
7. Rebate Application
8. Rebate Issued
9. Florida Friendly Landscape agent site evaluation (randomly selected)
10. Rebate Issued
SMS & ET Rebate Process

• Enter the customer’s address on the [TampaBayWaterWise.org](http://www.TampaBayWaterWise.org) website to check eligibility.
SMS & ET Rebate Process

• If an address is not eligible, you will see that the address does not return a result.

• Common eligibility issues:
  • Homes must be 2+ years old and identified as surplus irrigators
  • No previous SMS/ET controller rebate
  • Properties must be within the utility’s service area
• Entering an eligible address takes you to the participating utility’s page.

• This page lists all the rebates available through Tampa Bay Water Wise.

• To find out which item(s) your customer is eligible for, click Check Eligibility.
• After checking eligibility, you can learn more or apply online.

• To apply online, you will first need to create an account.

• Then choose the Residential Rebate Application to begin.
After checking eligibility, you can learn more or apply online.

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Then choose the Residential Rebate Application to begin.
• After checking eligibility, you can learn more or apply online.

• To apply online, you will first need to create an account.

• Then choose the Residential Rebate Application to begin.
Applying online is easy!

• Enter the customer’s information.
• Provide installation details.
• Upload the required paperwork.
• Agree to the terms and submit!
Smart Irrigation Controller Rebate: Required Documentation

• An itemized receipt/invoice identifying the make, model and model number as well as purchase or installation date, and individual costs for product and installation.

• A copy of the customer’s utility bill.

• A completed checklist for either SMS or ET. Checklists can be downloaded from the website.
  • SMS installations also require a photo.

• A general release form if the rebate is payable to a representative of the homeowner.

Note: Applications must be submitted within 90 days of purchase.
Smart Irrigation Controller Rebate: Eligible ET devices

ET Controllers:
• Must be listed on the EPA WaterSense eligibility list available online at: epa.gov/watersense/product-search.

AND a working rain sensor must be included in the installation.

• Rebate amount is up to $125 for the device. If device costs less, then the total cost will be rebated.
• Labor is also eligible for a rebate up to $125.
• The maximum possible rebate is $250.
Smart Irrigation Controller Rebate: Eligible SMS devices

<table>
<thead>
<tr>
<th>Brand</th>
<th>Model</th>
<th>MSRP</th>
<th>Rebate</th>
</tr>
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<tbody>
<tr>
<td>Toro</td>
<td>PSS (Sensor + Probe)</td>
<td>$210.00</td>
<td>$95.00</td>
</tr>
<tr>
<td></td>
<td>PSS (Probe Only)</td>
<td>$96.80</td>
<td>$44.00</td>
</tr>
<tr>
<td>Hunter</td>
<td>Soil-Clik</td>
<td>$161.00</td>
<td>$73.00</td>
</tr>
<tr>
<td>Rainbird</td>
<td>SMRT-Y</td>
<td>$230.40</td>
<td>$105.00</td>
</tr>
<tr>
<td>Baseline</td>
<td>WaterTec S100</td>
<td>$275.00</td>
<td>$125.00</td>
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Labor is eligible for a rebate up to a $125!

The maximum rebate possible is $250
SMS & ET Rebate: Homeowner Education

Real water savings is essential to the continuation of this program.

Therefore, homeowner education is essential.

Contractors will play a key role in educating customer on operation and maintenance during your visits, and for providing owners manuals, etc.
Contact Information

TampaBayWaterWise.org/contact-us

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